

## Community Giving in Mayo Clinic Health System -- Southeast Minnesota (March 2019)

Mayo Clinic supports the communities it serves through a robust community giving program that aims to improve the health and well-being of the community, enable community capacity building and/or sustainability and address social determinants of health for improved quality of life.

Specific guidelines ensure that requests from organizations asking for support in the form of money, in-kind services or sponsorship of special events align with Mayo Clinic's mission, not-for-profit requirements, values, strategic objectives and budget.

### CRITERIA:

Requests addressing identified Community Health Needs Assessment priorities\* receive preferential consideration for funding.

\*2016-2019 CHNA priorities by MCHS SEMN site

Austin	Albert Lea	CF/LC/RW	OW/FB (Allina)	ECH
Family Dynamics	Mental Wellness	Obesity	Mental Health and Addiction	Injury Prevention
Illegal Chemical Use	Healthy Eating	Mental Health	Chronic Disease	Immunizations
Nutrition and Exercise	Chronic Disease Prevention	Health Behaviors	Healthy Aging	Overweight/obesity/ physical activity
	Dental Care			Mental Health
				Financial Stress

In addition, priority will be given to those requests that

- Improve community health and well-being
- Promote youth potential
- Partner for community growth and development
- Funds raised through sponsorship benefit the local community

### PROCESS:

- Complete a *Charitable Contribution and Sponsorship Request Form* [<https://www.mayo.edu/pmts/mc14300-mc14399/mchs14350.pdf>] This form may be submitted via email [MCHSSEMNCOMMUNITYGIVING@mayo.edu](mailto:MCHSSEMNCOMMUNITYGIVING@mayo.edu) or mail.
- The requestor must also submit a w9. If another organization is serving as the fiscal agent, a letter on that organization's letterhead supporting the request must be included with the application.
- Requests are reviewed monthly. Requests must be received by the last Friday of the month to be reviewed the following month. The request will be evaluated based on policy guidelines, available budget, and historical precedent.
- If approved, the donation will be sent to the applicant along with a Donation Agreement letter. If the request is not approved, the requestor will receive an email notification.

- If the requestor would like additional collateral (i.e., an ad, a MCHS logo, etc.), the requestor will need to contact Community Engagement per the instructions in the Donation Agreement letter.
- You are encouraged to share your story publicly how MCHS support benefited your activity. A report back to MCHS Community Engagement is appreciated.
- Donations are recorded as part of the Mayo Clinic Community Benefit Inventory for Social Responsibility.

Please note:

Requests with the following attributes will receive more favorable consideration:

- Willingness to collaborate with other local organizations for greater good of community
- Organizations not approaching Mayo Clinic or Mayo Clinic Health System as sole funder
- Single, annual request -- not multiple requests from same organization in same year

Mayo Clinic Health System – Southeast Minnesota’s Community Giving Program does not provide funding for:

- Programs and projects that limit participation for reasons of race, sex, age, religion, national origin, marital status, color, creed, sexual orientation, gender identity and expression, disability (physical and mental), genetic information, veteran status, and status with regard to public assistance
- Programs or projects benefiting a specific individual, except in the case of scholarships or by Tax Department exception
- Religious or political activities
- Financing for sole purpose of organizational debt relief
- Endowments

If you have any questions, please contact MCHS Southeast Minnesota Community Engagement Manager Ilaya Hopkins at [Hopkins.ilaya@mayo.edu](mailto:Hopkins.ilaya@mayo.edu) or 507-266-4536.