Ensuring Quality, Safety and Satisfaction for Our Patients

#1 in the United States
Mayo Clinic is ranked #1 in more specialties than any other hospital in the nation by U.S. News & World Report.

20 years of ranking in the top of these specialties by U.S. News & World Report.

#1 in Western Wisconsin
Franciscan Healthcare is ranked #1 in Western Wisconsin and 3rd in state of Wisconsin for diabetes treatment.

#1 in Western Wisconsin
Franciscan Healthcare is ranked #1 in Western Wisconsin for managing hypertension with more than 84% of hypertension and vascular disease patients achieving blood pressure goals.

We are committed to ensuring that our patients get all appropriate cancer screenings and immunizations. We continually evaluate our processes to encourage you, our patients, to get your screenings in a timely fashion because early detection saves lives.

>80% of our patients elected to receive recommended screening for: breast cancer | cervical cancer and immunizations

>75% of age-appropriate patients comply with recommendations for colon cancer screening. Also, we started offering Cologuard screenings as an alternative to traditional colonoscopy.

Visit us at: mayoclinichealthsystem.org

4-Star Rating for Patient Experience
Franciscan Healthcare achieved a 4-Star rating for Patient Experience from The Centers for Medicare & Medicaid Services (CMS). The rating is based on patient experience surveys. We continually strive to deliver excellent health care to you, your family, friends and neighbors.

Ensuring Your Safety

Infection Control
Outcomes
Accreditation
Safety
Patient Experience

Improving the Health of Our Communities

As a large employer in the Coulee Region, we know we can make a real difference. We are your neighbors and friends. Our children go to school with your children. We have a vested interest to improve the health of the communities we serve.

» We bring Mayo Clinic health care to your town. We recruit and retain health care providers and we invest in your communities. Our Sparta Campus celebrated 100 years of service this past year and we broke ground on the new Arcadia Clinic, a 12,500-square foot primary care building to open in August 2016.

» We provide the latest in medical advancements. Our new linear accelerator is the most precise way to deliver radiation treatment to take aim at cancer. When even more precision is required, such as brain tumors in children, our Proton Beam in Rochester is now available.

» Yet, we know that face-to-face medical care is just the beginning. In addition to numerous walk/runs and children’s events, Franciscan Healthcare sponsors creative endeavors to encourage activity, eating well and making healthy lifestyle choices. One of our biggest events, the Big Blue Dragon Boat Festival, again lit a blaze of excitement as paddlers and fans conquered the rushing current of the Mississippi River to bring greater awareness to breast cancer. The number of participants and spectators continues to grow. One of the most touching moments each year comes as cancer survivors march to the solemn beat of a drum in the moving Paddle Salute.

» We are committed to being good corporate neighbors. These are just some of many examples of how we are changing our community for the better. From sponsoring the arts, supporting sporting events and creating neighborhood gardens, to donating food to local pantries and funds to those who are struggling, Franciscan Healthcare employees are front and center.

I am continually humbled by the spirit of service that is so integral to our organization’s culture. The Franciscan Sisters of Perpetual Adoration and the Mayo brothers inspire us and keep us striving to make our great communities even stronger. We are constantly innovating, dedicating time and resources to explore not only new ways to diagnose and treat disease, but also new ways of providing health care.

- Tim Johnson, M.D., President and CEO, Mayo Clinic Health System - Franciscan Healthcare

The children of Paul Winey, PA-C, celebrate the building of a new primary care clinic in Arcadia

Dr. Derrick Woodward and his family at Sparta’s 100th Anniversary Celebration
Investing In the Well-Being of Our Employees

Our employees are the heart and soul of our organization! Their health and happiness is key to our success and impacts the lives of those around us, including patients, co-workers, family, friends and neighbors. That’s exactly why we developed the You Matter employee wellness program – to maintain and develop healthy lifestyles that contribute to creating a culture of well-being, not only at work, but also at home and in our communities.

- **A New Me: Healthy Balance Matters** – Since 2011, “A New Me” has been a source of inspiration and support for employees and community members who are interested in making lasting lifestyle changes that include healthy eating, regular physical activity, reduced stress and improved energy and resilience.

- **Community Supported Agriculture (CSA)** – You Matter has supported CSA farmers since 2010 by promoting and encouraging the opportunity to buy shares of healthy, organic food from local farmers. When people participate in a CSA they are supporting small farmers and the local economy, but they are also doing themselves a great favor. By receiving a regular supply of fresh produce, they bring healthy eating home to the family and are more likely to include fresh fruits and vegetables in their meal plans. In 2015 alone, the MCHS drop-off site received nearly 500 boxes of fresh produce.

- **Square Foot Gardening** – Teaming up with Clinical Dietetics and Facilities Operations, You Matter has provided quality square foot garden kits to employees in La Crosse and all regional sites at an affordable price. When people grow their own produce, they eat more healthy foods, enjoy the outdoor activity that gardening provides, and instill healthy habits in family members. In the first year of the program, over 60 kits were sold.

- **Well County La Crosse through Wellness Council of Wisconsin** – Not only is You Matter taking steps to achieve a Well Workplace designation from the Wellness Councils of America; we’re helping others do the same. As part of a Well County USA project, the Well County-La Crosse initiative invites at least 20 local businesses to complete the rigorous process that focuses on developing and implementing the seven critical benchmarks to creating a successful worksite wellness program. Health Promotion staff at MCHS - Franciscan Healthcare serve as mentors, by sharing tips, strategies and support during this challenging, yet rewarding task.

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A new Sustainability Coordinator was hired to expand and promote gardening, healthy food consumption, environmental stewardship, and sustainability efforts. This new position, located out of our La Crosse Campus, will enhance existing initiatives as well as generate new opportunities for creating a healthier and more sustainable community.

Providing Philanthropic Support to Our Communities

In 2015 Franciscan Healthcare helped support:

- 195 different organizations including:
  - 9 schools in patient-served communities
  - 14 county initiatives promoted in our service area
  - 15 walks and runs
  - 7 bicycling races held locally in the Driftless Region
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Partnering to Grow a Healthier Community

These are just some of many examples of how we’re helping people grow their own produce, eat more healthy foods, enjoy the outdoor activity that gardening provides, and instill healthy eating habits in family members.

600 children

As the Corporate Sponsor of GROW La Crosse, more than 600 children and their families connected to healthy food and nature through garden education sessions, farm camps, field trips and their annual Fall Festival on the Farm. By creating experiences to help strengthen a child’s connection to nature and the community, GROW La Crosse promotes healthy food choices and encourages physical activity.

3 partners

Mayo Clinic Health System-Franciscan Healthcare, Western Technical College and Hillview Urban Agriculture Center launched Get Growing, a unique, first of its kind community partnership. Get Growing engages collective resources and expertise to create a healthy and resilient community through personal empowerment and good food in the Seven Rivers Region. Hillview Urban Agriculture Center uses a series of greenhouses and other workspaces on the Western Technical College Campus to provide community education about growing, preparing, and preserving nutritious foods.

Striking (Vermi)Gold with 150,000 Worms

A former garage on the La Crosse campus turned out to be the perfect home for a new vermicomposting center. Hillview Urban Agriculture Center operates the vermicomposting center and the University of Wisconsin-La Crosse provides equipment and ongoing expertise. About 150,000 worms are used to compost thousands of pounds of food scraps. This process helps eliminate food waste and in turn produces VermiGold, a rich, natural fertilizer.

100 garden plots

With the help of the Washburn Neighborhood Association and the Onalaska Parks and Recreation Department, over 100 gardening plots near our La Crosse and Onalaska campuses were made available to community members. Gardeners also donated over 1,000 pounds of produce to local food pantries. Proceeds from the rental of the garden plots are donated to St. Clare Health Mission.

15 “Edible Landscape” planters

With a desire to share the benefits of small space gardening with our patients and staff, 10 regional clinics and hospitals hosted 15 on-site edible landscape planters.

Bountiful Gardens

Franciscan Healthcare was a unique stop on the Hillview Urban Agriculture Center Bountiful Gardens Tour. Tour guests discovered a miniature garden, including three wheelchair-accessible planters and a large former flower bed on the hospital’s second floor patio. Vegetables harvested from this mini-garden are regularly served in the hospital’s cafeteria.

15,000 acres: Linked to the Land

Mississippi Valley Conservancy has permanently conserved more than 15,000 acres of bluff lands, prairies, wetlands, and streams in southwestern Wisconsin for you to enjoy. They offer guided nature hikes on their preserves, snowshoe outings, guided bird watching, sunset hikes, and stargazing events with big telescopes, and best of all – public participation is free! Mayo Clinic Health System-Franciscan Healthcare proud to support this initiative.

300 Served

In its first year on the road, the fully functional Mobile Kitchen hosted healthy food presentations and served over 300 healthy food samples throughout the region. Using fresh, seasonal vegetables, Chef Mike Tangen and Mayo Clinic dietitians such as Romi Londre, pictured above, presented recipes that demonstrated how simple it can be to cook healthy meals.
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1083x529

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525,410 PATIENT VISITS

52,000 PATIENTS SERVED

44,000 AVERAGE VISITS / MONTH

950 BABIES BORN

361 HEALTH CARE PROVIDERS

36 NEW PROVIDERS JOINED FRANCISCAN HEALTHCARE IN 2015

3,515 STAFF MEMBERS

52,000 HOURS OF SERVICE DONATED BY 800 VOLUNTEERS

2 HOSPITALS

10 CLINICS

3 STATES

15 COUNTIES

30,000 of your friends & neighbors are using Patient Online Services

Convenient and secure access to view your:

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Improving the Health of Our Communities

As a large employer in the Coulee Region, we know we can make a real difference. We are your neighbors and friends. Our children go to school with your children. We have a vested interest to improve the health of the communities we serve.

We bring Mayo Clinic health care to your town. We recruit and retain health care providers and we invest in your communities. Our Sparta Campus celebrated 100 years of service this past year and we broke ground on the new Arcadia Clinic, a 12,500-square foot primary care building to open in August 2016.

We provide the latest in medical advancements. Our new linear accelerator is the most precise way to deliver radiation treatment to take aim at cancer. When even more precision is required, such as brain tumors in children, our Proton Beam in Rochester is now available.

Yet, we know that face-to-face medical care is just the beginning. In addition to numerous walk/runs and children’s events, Franciscan Healthcare sponsors creative endeavors to encourage activity, eating well and making healthy lifestyle choices. One of our biggest events, the Big Blue Dragon Boat Festival, again lit a blaze of excitement as paddlers and fans conquered the rushing current of the Mississippi River to bring greater awareness to breast cancer. The number of participants and spectators continues to grow. One of the most touching moments each year comes as cancer survivors march to the solemn beat of a drum in the moving Paddle Salute.

We are committed to being good corporate neighbors. These are just some of many examples of how we are changing our community for the better. From sponsoring the arts, supporting sporting events and creating neighborhood gardens, to donating food to local pantries and funds to those who are struggling, Franciscan Healthcare employees are front and center.

I am continually humbled by the spirit of service that is so integral to our organization’s culture. The Franciscan Sisters of Perpetual Adoration and the Mayo brothers inspire us and keep us striving to make our great communities even stronger. We are constantly innovating, dedicating time and resources to explore not only new ways to diagnose and treat disease, but also new ways of providing health care.

- Tim Johnson, M.D., President and CEO, Mayo Clinic Health System - Franciscan Healthcare

Dr. Derrick Woodward and his family at Sparta’s 100th Anniversary Celebration

The children of Paul Winey, PA-C, celebrate the building of a new primary care clinic in Arcadia

A new linear accelerator is the newest and most precise way to deliver radiation treatment to take aim at cancer